



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968956-1	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Crossroads GPS	American Crossroads	1317

Flight Dates	Order #	Alt Order #
10/31/12 - 11/02/12	968956	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	10/31/12	M-F 1-2p	1-2p	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$750.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 12:59 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$750.00 NM									
2	10/31/12	10/31/12	NBC Today Show III	10-11a	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$500.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 10:52 AM NBC Today Show III 10-11a :30 USPRTV28ACH \$500.00 NM									
3	10/31/12	10/31/12	M-Su News 8 at 11p	11-1135p	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 11:34 PM M-Su News 8 at 11p 11-1135p :30 USPRTV24ACH \$1,800.00 NM									
4	10/31/12	10/31/12	M-F 11-12P	11A-12P	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$250.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 11:54 AM M-F 11-12P 11A-12P :30 USPRTV24ACH \$250.00 NM									
5	10/31/12	10/31/12	Late Nite w/ Jimmy Fallon	1237-136a	--W----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$100.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 1:26 AM Late Nite w/ Jimmy Fallon 1237-136a :30 USPRTV24ACH \$100.00 NM									
6	10/31/12	10/31/12	NBC Tonight Show	1135p-1235a	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$800.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 12:20 AM NBC Tonight Show 1135p-1235a :30 USPRTV28ACH \$800.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Lehigh Valley, PA 18002-6878

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Invoice #	Invoice Date	Invoice Month	Invoice Period
968956-1	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Crossroads GPS	American Crossroads	1317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/31/12	10/31/12	NBC Tonight Show	1135p-1235a	--W----	:30	1	\$800.00	NM
7	10/31/12	10/31/12	M-F 12:30-1p	12:30-1p	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 12:46 PM M-F 12:30-1p 12:30-1p :30 USPRTV24ACH \$450.00 NM									
8	10/31/12	10/31/12	M-F 12-12:30p News	12-12:30p	--W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 12:30 PM M-F 12-12:30p News 12-12:30p :30 USPRTV28ACH \$850.00 NM									
9	10/31/12	10/31/12	M-F 2-3p	2-3p	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 2:20 PM M-F 2-3p 2-3p :30 USPRTV24ACH \$400.00 NM									
10	10/31/12	10/31/12	Dr. Phil	3-4p	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 3:23 PM Dr. Phil 3-4p :30 USPRTV28ACH \$750.00 NM									
11	10/31/12	10/31/12	M-F 4-5P	4-5P	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 4:28 PM M-F 4-5P 4-5P :30 USPRTV24ACH \$1,000.00 NM									
12	10/31/12	10/31/12	M-F News 8 at 5a	5-6a	--W----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 5:56 AM M-F News 8 at 5a 5-6a :30 USPRTV28ACH \$600.00 NM									
13	10/31/12	10/31/12	M-F News 8 at 6a	6-7a	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 6:15 AM M-F News 8 at 6a 6-7a :30 USPRTV24ACH \$1,800.00 NM									
14	10/31/12	10/31/12	M-F News 8 at 6p	6-630p	--W----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/31/12 6:28 PM M-F News 8 at 6p 6-630p :30 USPRTV24ACH \$2,600.00 NM									
16	10/31/12	10/31/12	M-F 5-6p News	5-6p	--W----	:30	1	\$1,800.00	NM



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968956-1	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Crossroads GPS	American Crossroads	1317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/31/12	10/31/12	M-F 5-6p News	5-6p	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 5:47 PM M-F 5-6p News 5-6p :30 USPRTV28ACH \$1,800.00 NM									
17	10/31/12	10/31/12	NBC Today Show	7-9A	--W----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 7:59 AM NBC Today Show 7-9A :30 USPRTV28ACH \$1,800.00 NM									
19	10/31/12	10/31/12	NBC Today Show II	9-10a	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 9:56 AM NBC Today Show II 9-10a :30 USPRTV24ACH \$750.00 NM									
20	10/31/12	10/31/12	NBC Prime	9-10p	--W----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL W 10/31/12 9:20 PM NBC Prime 9-10p :30 USPRTV28ACH \$2,100.00 NM									
21	11/01/12	11/01/12	M-F 1-2p	1-2p	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 11/01/12 1:59 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$750.00 NM									
22	11/01/12	11/01/12	NBC Today Show III	10-11a	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 11/01/12 10:46 AM NBC Today Show III 10-11a :30 USPRTV28ACH \$500.00 NM									
23	11/01/12	11/01/12	NBC Prime	10-11p	---T---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 11/01/12 10:17 PM NBC Prime 10-11p :30 USPRTV24ACH \$2,800.00 NM									
24	11/01/12	11/01/12	M-Su News 8 at 11p	11-1135p	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 11/01/12 11:25 PM M-Su News 8 at 11p 11-1135p :30 USPRTV24ACH \$1,800.00 NM									
25	11/01/12	11/01/12	NBC Tonight Show	1135p-1235a	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									



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968956-1	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Crossroads GPS	American Crossroads	1317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/01/12	11/01/12	NBC Tonight Show	1135p-1235a	---T---	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 12:31 AM NBC Tonight Show 1135p-1235a :30 USPRTV28ACH \$800.00 NM									
26	11/01/12	11/01/12	M-F 11-12P	11A-12P	---T---	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 11:44 AM M-F 11-12P 11A-12P :30 USPRTV24ACH \$250.00 NM									
27	11/01/12	11/01/12	M-F 12:30-1p	12:30-1p	---T---	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 12:58 PM M-F 12:30-1p 12:30-1p :30 USPRTV24ACH \$450.00 NM									
28	11/01/12	11/01/12	Late Nite w/ Jimmy Fallon	1237-136a	---T---	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 1:28 AM Late Nite w/ Jimmy Fallon 1237-136a :30 USPRTV24ACH \$100.00 NM									
29	11/01/12	11/01/12	M-F 12-12:30p News	12-12:30p	---T---	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 12:29 PM M-F 12-12:30p News 12-12:30p :30 USPRTV28ACH \$850.00 NM									
30	11/01/12	11/02/12	M-F 2-3p	2-3p	---TF--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---TF-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 2:49 PM M-F 2-3p 2-3p :30 USPRTV24ACH \$400.00 NM									
31	11/01/12	11/01/12	Dr. Phil	3-4p	---T---	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 3:56 PM Dr. Phil 3-4p :30 USPRTV28ACH \$750.00 NM									
32	11/01/12	11/01/12	M-F 4-5P	4-5P	---T---	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 4:26 PM M-F 4-5P 4-5P :30 USPRTV24ACH \$1,000.00 NM									
33	11/01/12	11/01/12	M-F News 8 at 5a	5-6a	---T---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 5:53 AM M-F News 8 at 5a 5-6a :30 USPRTV28ACH \$600.00 NM									



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Advertiser Crossroads GPS	Product American Crossroads	Estimate Number 1317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/01/12	11/01/12	M-F 5-6p News	5-6p	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 5:29 PM M-F 5-6p News 5-6p :30 USPRTV28ACH \$1,800.00 NM									
35	11/01/12	11/01/12	M-F News 8 at 6p	6-630p	---T---	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 6:17 PM M-F News 8 at 6p 6-630p :30 USPRTV24ACH \$2,600.00 NM									
36	11/01/12	11/01/12	M-F News 8 at 6a	6-7a	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 6:28 AM M-F News 8 at 6a 6-7a :30 USPRTV24ACH \$1,800.00 NM									
37	11/01/12	11/01/12	NBC Today Show	7-9A	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 7:22 AM NBC Today Show 7-9A :30 USPRTV28ACH \$1,800.00 NM									
38	11/01/12	11/01/12	NBC Today Show II	9-10a	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 9:28 AM NBC Today Show II 9-10a :30 USPRTV24ACH \$750.00 NM									
39	11/02/12	11/02/12	M-F 1-2p	1-2p	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 1:41 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$750.00 NM									
40	11/02/12	11/02/12	NBC Today Show III	10-11a	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 10:45 AM NBC Today Show III 10-11a :30 USPRTV28ACH \$500.00 NM									
41	11/02/12	11/02/12	NBC Prime	10-11p	----F--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 10:31 PM NBC Prime 10-11p :30 USPRTV28ACH \$2,400.00 NM									
42	11/02/12	11/02/12	M-Su News 8 at 11p	11-1135p	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968956-1	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Crossroads GPS	American Crossroads	1317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	11/02/12	11/02/12	M-Su News 8 at 11p	11-1135p	----F--	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 11:25 PM M-Su News 8 at 11p 11-1135p :30 USPRTV24ACH \$1,800.00 NM									
43	11/02/12	11/02/12	Delayed Tonight Show	1205-2a	----F--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:41 AM Delayed Tonight Show 1205-2a :30 USPRTV24ACH \$800.00 NM									
44	11/02/12	11/02/12	M-F 11A-12P	M-F 11A-12P	----F--	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 M-F 11A-12P M-F 11A-12P :00 \$250.00 NM See MG 44.2 2 WGAL F 11/02/12 11:22 AM M-F 11-12P 11A-12P :30 USPRTV24ACH \$250.00 NM MG for 44.1 11/02									
45	11/02/12	11/02/12	M-F 12:30-1p	12:30-1p	----F--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:42 PM M-F 12:30-1p 12:30-1p :30 USPRTV24ACH \$450.00 NM									
46	11/02/12	11/02/12	Late Run Jimmy Fallon	107-3a	----F--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 1:58 AM Late Run Jimmy Fallon 107-3a :30 USPRTV24ACH \$100.00 NM									
47	11/02/12	11/02/12	M-F 12-12:30p News	12-12:30p	----F--	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 12:13 PM M-F 12-12:30p News 12-12:30p :30 USPRTV28ACH \$850.00 NM									
48	11/02/12	11/02/12	M-F 2-3p	2-3p	----F--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 2:27 PM M-F 2-3p 2-3p :30 USPRTV24ACH \$400.00 NM									
49	11/02/12	11/02/12	Dr. Phil	3-4p	----F--	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 3:31 PM Dr. Phil 3-4p :30 USPRTV28ACH \$750.00 NM									
50	11/02/12	11/02/12	M-F 4-5P	4-5P	----F--	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$1,000.00									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968956-1	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Crossroads GPS	American Crossroads	1317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	11/02/12	11/02/12	M-F 4-5P	4-5P	----F--	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 4:13 PM M-F 4-5P 4-5P :30 USPRTV24ACH \$1,000.00 NM									
51	11/02/12	11/02/12	M-F News 8 at 5a	5-6a	----F--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 5:22 AM M-F News 8 at 5a 5-6a :30 USPRTV28ACH \$600.00 NM									
52	11/02/12	11/02/12	M-F 5-6p News	5-6p	----F--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 5:28 PM M-F 5-6p News 5-6p :30 USPRTV28ACH \$1,800.00 NM									
53	11/02/12	11/02/12	M-F News 8 at 6p	6-630p	----F--	:30	1	\$2,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$2,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 5:58 PM M-F News 8 at 6p 6-630p :30 USPRTV24ACH \$2,600.00 NM									
54	11/02/12	11/02/12	M-F News 8 at 6a	6-7a	----F--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 6:55 AM M-F News 8 at 6a 6-7a :30 USPRTV24ACH \$1,800.00 NM									
55	11/02/12	11/02/12	NBC Today Show	7-9A	----F--	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 8:49 AM NBC Today Show 7-9A :30 USPRTV28ACH \$1,800.00 NM									
56	11/02/12	11/02/12	NBC Today Show II	9-10a	----F--	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 9:27 AM NBC Today Show II 9-10a :30 USPRTV24ACH \$750.00 NM									
57	11/01/12	11/01/12	Thu NBC Prime Other	Prime Other	---T---	:30	1	\$3,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$3,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 11/01/12 8:25 PM Thu NBC Prime Other Prime Other :30 USPRTV28ACH \$3,600.00 NM									
58	11/02/12	11/02/12	NBC Prime	8-9p	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 NBC Prime 8-9p :00 \$1,600.00 NM See MG 58.2									

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DUPLICATE INVOICE

Invoice # 968956-1	Invoice Date 11/04/12	Invoice Month November 2012	Invoice Period 10/29/12 - 11/02/12
Advertiser Crossroads GPS	Product American Crossroads	Estimate Number 1317	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	11/02/12	11/02/12	NBC Prime	8-9p	----F--	:30	1	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL F 11/02/12 9:17 PM NBC Prime 9-10p :30 USPRTV28ACH \$3,800.00 NM MG for 58.1 11/02									
59	11/02/12	11/02/12	NBC Prime	9-10p	-----F--	:30	1	\$3,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----F-- 1 \$3,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 11/02/12 9:40 PM NBC Prime 9-10p :30 USPRTV24ACH \$3,800.00 NM									
Total Spots							57		

Payment Terms 30 Days

Gross Total	\$69,500.00
Agency Commission	\$10,425.00
Net Amount Due	\$59,075.00



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969827-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Crossroads GPS	AMER CROSSROAD#1339	1339

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

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P.O. Box 26878
Lehigh Valley, PA 18002-6878

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	969827	06401540

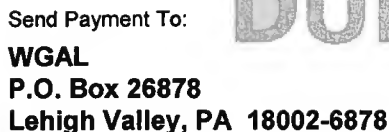
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	M-F 1-2p	1-2p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 1:43 PM M-F 1-2p 1-2p :30 USPRTV28ACH \$800.00 NM									
3	11/05/12	11/05/12	NBC Prime	10-11P	1-----	:30	1	\$5,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$5,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 NBC Prime 10-11P :00 \$5,800.00 NM See MG 3.2 2 WGAL M 11/05/12 9:19 PM Mon NBC Prime Other Prime Other :30 USPRTV24ACH \$5,800.00 NM MG for 3.1 11/05									
4	11/05/12	11/05/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 11:24 PM M-Su News 8 at 11p 11-1135p :30 USPRTV28ACH \$2,700.00 NM									
5	11/05/12	11/05/12	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 NBC Tonight Show 1135p-1235a :00 \$1,000.00 NM Credited									
6	11/05/12	11/05/12	M-F 12:30-1p	12:30-1p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 11/05/12 12:55 PM M-F 12:30-1p 12:30-1p :30 USPRTV24ACH \$500.00 NM									
7	11/05/12	11/05/12	Late Nite w/ Jimmy Fallon	1237-136a	1-----	:30	1	\$200.00	NM



<u>Invoice #</u> 969827-1	<u>Invoice Date</u> 11/11/12	<u>Invoice Month</u> November 2012	<u>Invoice Period</u> 10/29/12 - 11/06/12
<u>Advertiser</u> Crossroads GPS		<u>Product</u> AMER CROSSROAD#1339	<u>Estimate Number</u> 1339

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969827-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	AMER CROSSROAD#1339	1339	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 9:38 AM Sa/Su News 8 at 9a 9-10a :30 USPRTV28ACH \$900.00 NM									
26	11/03/12	11/03/12	Sat NBC Prime Other	Prime Other	-----1-	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 10:27 PM Sat NBC Prime Other Prime Other :30 USPRTV28ACH \$800.00 NM									
27	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 11:55 PM M-Su Late News Off-Time Late News Off-Time :30 USPRTV24ACH \$1,600.00 NM									
29	11/04/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 6:40 AM Sat/Sun News 8 at 6a 6-7a :30 USPRTV24ACH \$400.00 NM									
30	11/04/12	11/04/12	NFL Pre-Game	NFL Pre-Game Var	-----1	:30	1	\$3,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$3,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:07 PM NFL Pre-Game NFL Pre-Game Var :30 USPRTV28ACH \$3,800.00 NM									
31	11/04/12	11/04/12	Su 7-730a	7-730a	-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 7:25 AM Su 7-730a 7-730a :30 USPRTV24ACH \$400.00 NM									
33	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 11/04/12 9:26 AM Sa/Su News 8 at 9a 9-10a :30 USPRTV24ACH \$900.00 NM									
34	11/03/12	11/03/12	Sat/Sun News 8 at 6a	6-7a	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 11/03/12 6:44 AM Sat/Sun News 8 at 6a 6-7a :30 USPRTV28ACH \$400.00 NM									
35	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----S-	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 11/03/12 9:19 AM Sa/Su News 8 at 9a 9-10a :30 USPRTV24ACH \$900.00 NM 1 WGAL Sa 11/03/12 9:59 AM Sa/Su News 8 at 9a 9-10a :30 USPRTV24ACH \$900.00 NM									

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DUPLICATE INVOICE

Invoice # 969827-1	Invoice Date 11/11/12	Invoice Month November 2012	Invoice Period 10/29/12 - 11/06/12
Advertiser Crossroads GPS		Product AMER CROSSROAD#1339	Estimate Number 1339

	Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
	35	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----S-	:30	2	\$900.00	NM																																	
	36	11/03/12	11/03/12	Brainbusters 1230p-130p	Brainbusters 1230p	-----S-	:30	2	\$200.00	NM																																	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$200.00																																										
	<table border="0"><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>2 WGAL Sa</td><td>11/03/12</td><td>12:50 PM</td><td colspan="2">Brainbusters 1230p-130p</td><td>Brainbusters 1230p</td><td>:30</td><td>USPRTV28ACH</td><td></td><td>\$200.00</td><td>NM</td></tr><tr><td>1 WGAL Sa</td><td>11/03/12</td><td>1:29 PM</td><td colspan="2">Brainbusters 1230p-130p</td><td>Brainbusters 1230p</td><td>:30</td><td>USPRTV24ACH</td><td></td><td>\$200.00</td><td>NM</td></tr></table>										Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>		<u>Rate</u>	<u>Type</u>	2 WGAL Sa	11/03/12	12:50 PM	Brainbusters 1230p-130p		Brainbusters 1230p	:30	USPRTV28ACH		\$200.00	NM	1 WGAL Sa	11/03/12	1:29 PM	Brainbusters 1230p-130p		Brainbusters 1230p	:30	USPRTV24ACH		\$200.00	NM
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>		<u>Rate</u>	<u>Type</u>																																	
2 WGAL Sa	11/03/12	12:50 PM	Brainbusters 1230p-130p		Brainbusters 1230p	:30	USPRTV28ACH		\$200.00	NM																																	
1 WGAL Sa	11/03/12	1:29 PM	Brainbusters 1230p-130p		Brainbusters 1230p	:30	USPRTV24ACH		\$200.00	NM																																	
	37	11/03/12	11/03/12	Notre Dame Football	230-11p	-----S-	:30	1	\$1,200.00	NM																																	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,200.00																																										
	<table border="0"><tr><td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1 WGAL Sa</td><td>11/03/12</td><td>3:34 PM</td><td colspan="2">Notre Dame Football</td><td>230-11p</td><td>:30</td><td>USPRTV28ACH</td><td></td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>		<u>Rate</u>	<u>Type</u>	1 WGAL Sa	11/03/12	3:34 PM	Notre Dame Football		230-11p	:30	USPRTV28ACH		\$1,200.00	NM											
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>		<u>Rate</u>	<u>Type</u>																																	
1 WGAL Sa	11/03/12	3:34 PM	Notre Dame Football		230-11p	:30	USPRTV28ACH		\$1,200.00	NM																																	
	38	11/03/12	11/03/12	Sa/Su Early News	630-7p or 7-730p	-----S-	:30	1	\$1,500.00	NM																																	
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	39	11/03/12	11/03/12	NBC Prime	8-9p	-----S-	:30	1	\$800.00	NM																																	
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1 WGAL Sa	11/03/12	8:27 PM	NBC Prime		8-9p	:30	USPRTV24ACH		\$800.00	NM																																	
	40	11/03/12	11/03/12	Sat NBC Prime Other	Prime Other	-----S-	:30	2	\$800.00	NM																																	
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	41	11/03/12	11/03/12	NBC Saturday Night Live	1130p-1a	-----S-	:30	1	\$1,600.00	NM																																	
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1 WGAL Sa	11/03/12	11:45 PM	NBC Saturday Night Live		1130p-1a	:30	USPRTV24ACH		\$1,600.00	NM																																	
	42	11/04/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----S	:30	2	\$400.00	NM																																	
	Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$400.00																																										
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	43	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$900.00	NM																																	
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969827-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	AMER CROSSROAD#1339	1339	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
43	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$900.00	NM																																													
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44	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----S	:30	1	\$1,000.00	NM																																													
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46	11/04/12	11/04/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$1,600.00	NM																																													
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1	WGAL	Su	11/04/12	12:09 AM	M-Su Late News Off-Time	Late News Off-Time	:30	USPRTV28ACH	\$1,600.00	NM																																												
47	11/04/12	11/04/12	Su 730-8a	730-8a	-----S	:30	2	\$400.00	NM																																													
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48	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----S	:30	1	\$1,500.00	NM																																													
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1	WGAL	Su	11/04/12	6:30 PM	Sa/Su News 8 at 6	6-630p	:30	USPRTV24ACH	\$1,500.00	NM																																												
49	11/06/12	11/06/12	M-F 1-2p	1-2p	-T-----	:30	1	\$1,000.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>-T-----</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Tu</td><td>11/06/12</td><td></td><td>M-F 1-2p</td><td>1-2p</td><td>:00</td><td></td><td>\$1,000.00</td><td>NM</td></tr></table> <p>Credited</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/05/12	11/11/12	-T-----	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Tu	11/06/12		M-F 1-2p	1-2p	:00		\$1,000.00	NM											
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1	WGAL	Tu	11/06/12		M-F 1-2p	1-2p	:00		\$1,000.00	NM																																												

Total Spots 36

Payment Terms 30 Days

Gross Total	\$39,100.00
Agency Commission	\$5,865.00
Net Amount Due	\$33,235.00